



2022 COMPANY PROFILE

[®]**Shadi
Mansor** SHADI MANSOR FOR TRADE AND IMPORT

We are proud that we are the first supplement provider in Yemen since 2014

www.shadimansor.com



Shadi
Mansor

ABOUT US

— Shadi Mansor For Trade & Import Company was incorporated in 2014 as a private individual company by opening the King of Protein Store for food supplements in Sana'a, and which is deemed the first specialized store of its kind in Yemen and is the foundational brick for Shadi Mansour Company.

— Importation of food supplements of all kinds continued, and in 2019, the business was expanded by opening a new branch in the city of Aden under the name "Protein House Store" and in the year 2020 AD, the third point of sale and the second branch of "Protein House Store", and in 2020, the third sale outlet and the second branch of the Protein House were opened also in the city of Aden, and we also seek to open many branches in different cities.

— During the business period in the local market, we were able to be pioneers in the field of supply and sale of the best food supplements, and we are considered the first source for all clubs, athletes and everyone looking for a healthy and strong body.

— With the increase of the company's activity and the multiple products which are supplied by us to the market and for our being having a large base of customers, sport clubs, specialized stores and pharmacies in all of the cities of Yemeni cities, our company has received so many requests from companies which are interested to be represented by us in the Yemen market.

— Shadi Mansor For Trade & Import Company relies upon selling through its branches in the main cities of the Republic of Yemen and it depends in the promotion policy on our pages in social media sites, raising awareness of the importance of food supplements via those sites, sponsoring of special events and local bodybuilding championships, as well as establishing distinguished relationships with the coaches of the national team and the presidency of the Federation of Bodybuilding Game in Yemen.

— From all of the aforesaid, we can figure out the company's position in the Yemeni market, and which is appreciated and respected by all official authorities, such as Ministry of Health and Ministry of Youth and Sports, and that thanks to the efforts being exerted by the company in providing the Yemeni community with high quality health products in order to arrive at life enriched with healthiness and productivity.

STRATEGY

Shadi Mansour For Trade & Import Company relies on selling through its branches in the main cities of the Republic of Yemen, and it depends in the promotion policy on our pages in social media sites, raising awareness of the importance of food supplements via those sites, sponsoring of special events and local bodybuilding championships, as well as establishing distinguished relationships with the coaches of the national team and the presidency of the Federation of Bodybuilding Game in Yemen, and also human resources and market development.

Shadi
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Our vision

To become the leading and favorite company in the field of providing the best quality food supplements and various health products.



Our message

To provide the Yemeni community with high quality health products at the good price in order to arrive at life enriched with healthiness and productivity.

Shadi
Mansor



Sales Points



- **KING OF PROTIEN**

King of Protein Store for food supplements in Sana'a, deemed the first specialized store of its kind in Yemen.

📍 Haddah Street, Next to Al-Jawbi Furniture
Sana'a Yemen

☎ Tel: (+967) (1) 415 102

📱 Mob: (+967) 775010545






Sales Points




• PROTIEN HOUSE


Protein House store The largest and best in terms of a variety of food supplements


 Mansoura, behind the Hejaz Mall
Aden Yemen

 Tel: (+967) (2) 357 702

 Mob: (+967) 736 166 464

• Branch

 Crater Queen Arwa Street in front of the Aban Mosque
Aden Yemen

 Mob: (+967) 778411642

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SHADI MANSOR FOR TRADE AND IMPORT



Activities



Shadi Mansor



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